

Why Go to College? High School Is Proving Ground for Life Careers, Principal States

Following is the seventh article in the series on "Know Your Torrance High School" written especially for The Herald...

By THOMAS H. ELSON,
Principal of Torrance
High School.

We stated last week in this series that the student has only himself to blame if he does not ultimately arrive at his chosen goal. That is not entirely correct. The greatest obstacle to this program in our experience has been the traditional attitude of those parents who believe that every boy and girl should go to college.

In almost every case where our students fail to make good in college this element has prevailed. Seldom do we have a student fail in college who has gone there with our recommendation.

Many of these students would not of their own accord attempt college work. They do not want to disappoint the family and therefore go on to sacrifice their own ambitions and often their chances for success. This is all wrong. After all, it is the student who must pay the price of failure, not the parent, and only the student can tell what inner urges are driving him. Only he can sense the call of taste or talent.

Has College Advisor
The high school believes in presenting all the facts to the student, giving him all experiences necessary to the making of a decision and then permitting the student to make his own choice. It believes also in bringing matters to a head early enough in his school career that there will be ample opportunity to revise this decision in the light of results of his training program.

Students whose chosen vocations require college preparation and who have qualifications to succeed in college should go there. The high school has a specially chosen college advisor who helps them to select the best college for the particular purpose and who can give them full information as to scholarships.

In addition to these, any student who has an urge for college, is personally fitted for it and can afford the time and money required, might also plan for college. All others should not, regardless of what relatives think about it.

Only eight percent of our young American young men and women enter professions and that number more than fills most of them.

Obstacle of Indifference
Another major obstacle of our program is the great amount of indifference of modern young people. Too many do not care to be bothered about preparation for life which so far has consisted of a fairly comfortable existence at home with no duties or responsibilities. It is a pretty hard job to put ambition into a student who still has this attitude when he enters high school.

If this indifference to the serious aspects of youth is due to adult influence or lack of it, we teachers and parents should do what we can to correct it.

The outcome of our guidance program, then, is twofold: job placement and advanced training. If the occupation selected does not require further training, it still leads directly to the job. If it requires further training, it leads directly to some institution for advanced training. Students may find their own way to either without our advice and counsel.

Good to Advise
Ninety percent of complaints which we receive from colleges and from employers concern those we would not recommend. Colleges and employers who take them as they come without our recommendations are taking long chances and often miss wrong.

We can't help such mis-fit connections but we often get the blame for it.

Another unhappy experience which is all too common concerns the selection by either the graduate or his parents of an advanced training institution on the basis of a sales talk by some representative of the institution. We know most of the reliable ones. If we do not we shall be glad to investigate and advise.

(The eighth article in the "Know Your Torrance High School" series by Principal Elson will be published next week.)

Italy is reported shipping "knocked down" submarines across the Alps to Germany.

Legion Prepares Annual Turkey Dance for Nov. 23

Ushering in the holiday season, members and friends of Bert S. Crossland Post 170, American Legion, are busier than a whole flock of turkeys getting ready for their big social event of the year, the Annual Turkey Dance at the Municipal Auditorium, Saturday evening, Nov. 23.

Those who attended the affair last year unanimously agreed that it was the best crowd and the best party ever held in Torrance. But, according to Chairman Paul Findley, it will be even bigger and better this year.

Music will be furnished by Don Briggs and his 16-piece band. The copy fall of live turkeys and other poultry will be on the stage again to lend accompaniment to Don's music, and after each dance one of them will be drawn by some lucky dancer. In addition, Findley says he's planning several surprises not included last year. There will also be a jitterbug contest for the youngsters and another for the oldsters, with a turkey as prize for the winners.

So Findley requests everyone who really enjoys taking his hair down and having a swell time to see one of the Post members. The cost will depend on the number punched on the Turkey Board, but cannot be over 35 cents. In addition, the winner of each board will receive a 15-pound dressed turkey.

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MONEY IS MAGIC - and Magic is the Word for Results from Torrance Herald, Lomita News Want Ads!

CLASSIFIED ADVERTISING RATES AND INFORMATION

Your advertisement in this section reaches EVERY RESIDENT in Torrance, Lomita, Harbor City, Waltham, Rolling Hills and adjacent rural territory.

15 Word Minimum		
Cash	Chg	
15 Words, 1 Time	25c	35c
15 Words, 2 Times	45c	55c
15 Words, 3 Times	65c	75c
15 Words, 4 Times	85c	95c
1 inch—1, 2, 3, Times		
per insertion	50c	60c
5c (10 each) for each additional 5 words or fraction thereof, per insertion.		

Cash rate allowed on all ads received by phone or mail if paid within 48 hours of date ordered.

Rates quoted are for consecutive insertions. Where change of copy is ordered, earned rate will be charged.

Not responsible for more than one incorrect insertion of any ad. Longer term rates with space rates, furnished on request. Closing time for all classified ads, Wednesday, 5:00 p. m.

Cemeteries

BEAUTY AND REVERENCE

PACIFIC CREST

182nd and Inglewood Ave. Redondo 2938

Lost and Found

LOST—Blond cocker spaniel 6 months old. Answers to name of "Shirley." Reward. 2309 Carson.

Professional Services

DR. C. C. WARN

VETERINARIAN
16618 SO. FIGUEROA ST. GARDENA, CALIF. PHONE MENLO 4-1337

Insure T-O-D-A-Y

TOMORROW MAY BE TOO LATE!
Howard G. Locke
1465 Marcellina, Tor. 185M

INSURANCE GENERAL

SPECIALIZING IN—
AUTOMOBILE
FIRE—FURS—
PLATE GLASS—
Ask for quotations on other lines.
WALLACE H. GILBERT
1631 GOTA AVE. TOR. 420

DAY OF FATE

By MRS. F. T. PORTER
This is the day and hour of certain fate.
The sky dome's mottled blue and gray
Vells' signs of potent wills to love or hate.
We cannot read the sequel—only pray;
Yet—this is GOD'S day. Though the night
Comes soon—HIS stars will gem the skies—
And keep our lamps of faith alight—
Untill—GOOD WILL and JUSTICE rule—not might.

This very day and hour are making plain—
Our negligence. Our ignorance or sloth
And other failings—cultivated bane—
That we must swallow—till we end its growth;
For if we want our freedom from the yokes
Of entrenched wrongs—we must awake and fight
To shield the weak; and rise through fogs—like oaks
That slake their thirst from founts of heavenly right.

We cannot stem a tide—when at its full—
But we can plug the leak in Holland's dyke—
So home security is plausible. Our country—homes and characters—alike—
Require unceasing watch care—night and day.
So many foes could wreck redeeming future plans—
We must be wary lest our steps betray
Some trust—and choose GOD'S gracious ways—not man's.

RAINS LOWER WATER

Recent rains, instead of adding to storage in two New Mexico reservoirs, have caused a wastage in the upper Rio Grande valley's water supply, the United States bureau of reclamation has announced. Every time it rains valley farmers lose some of their precious irrigation water.

Let Us Serve You a Real Sunday Chicken Dinner

Daily Plate Lunches—55c
Dinner—85c
Mary's Hamburger Deluxe—10c
Beer, Soft Drinks—Close 2 p. m.
2063 Carson Blvd., Tor.

50 Informal cards and envelopes with your name imprinted, \$1, cash in advance. Torrance Herald and Lomita News.

Professional Services

LORRAINE TOPE
REAL ESTATE—LEASES
RENTALS—SALES
INSURANCE—ALL TYPES
LISTINGS WANTED
1604 GRAMERCY—TORR. 154

REAL ESTATE—RENTALS
INSURANCE
L. J. Hunter
NOTARY PUBLIC
2035 W. 240th St., Lomita 851

Special Notices

NOT RESPONSIBLE for debts contracted by any person except myself after November 14, 1940. Signed J. L. CABE.

Transportation

A young lady offers transportation to and from Long Beach 5 1/2 days a week. Tor. 607 W.

Where to Eat

A-L-L-E-N-S

"Where Price & Quality Meet"
CHILI AND BEANS FOR CHILLY EVENINGS,
TAMALES TOO JUST HIT THE SPOT.
WE HAVE CONTAINERS TO TAKE THEM OUT IN,
WHY NOT TRY SOME?
THEY'RE ALWAYS RED HOT.
DELICIOUS HOT CAKES AND COFFEE FOR BREAKFAST
Open Daily 7 a. m. 'til 12 Midnight
Sundays, 11 A. M. to 11 P. M.
1533 El Prado. Tor. 745

BRIGANTI'S

LAST ROUNDUP
950 Carson St. Tor. 328J
BETWEEN NORMANDIE AND VERMONT AVES.
ITALIAN SPAGHETTI.
RESERVATIONS TAKEN FOR PARTY DINNERS.
ALSO SHORT ORDERS.
BEER
OPEN 10 A. M.—12 P. M.

CANARY INN

1219 EL PRADO TORRANCE
BUSINESS MEN'S COMPLETE LUNCH—35c
CHILI and TAMALES
MALTS 10c
HOME MADE PIES
WE SERVE BREAKFAST
WOMEN COOKS
OPEN 6:30 A. M. to 12 M.

Cherry Blossom

Chop Suey Parlor
WE SERVE ALL CHINESE DISHES
FRESHLY PREPARED
WE SUGGEST YOU TRY OUR FRIED SHRIMP
1314 Sartori Ave. Torrance
CHET and WALT'S
MERCHANTS LUNCH—25c
WITH SOUP & DESSERT 35c
T-BONE STEAKS and FRENCH FRIED POTATOES—35c
HOME MADE CHILI—10c
Open 7 a. m. to 12 M.
2456 Narbonne Lomita

CHEF CAFE

NO BEER
(JUST REAL FOOD)
2119 HIWAY 101, LOMITA
35c EVENING SPECIAL 35c
T-BONE STEAK FRENCH FRIES, SALAD, BREAD, BUTTER AND DRINK
35c—DAILY LUNCH—25c
HOT CAKES AT ALL TIMES
50c—Special Sunday Dinner—50c

DEW DROP INN

Daily Plate Lunch 35c & 50c
BREAKFAST SPECIAL
Hot Cakes, Bacon, Coffee—20c
SUNDAY, FRIED RABBIT DINNER (Full Course)—50c
1867 Carson Torrance

ROY TAN CAFE

(Formerly of Vival's)
PERMANENTS—\$2.00 and \$3.00
MACHINELESS—\$2.50 and \$3.00
SHAMPOO, FINGERWAVE 50c
1834 Hiway 101 Lom. 429

PERSONALITY

BEAUTY SHOP
(Vivian D. Young, owner)
PERMANENT WAVES—\$2 to \$5
MACHINELESS—\$2.50 & \$3.00
New Pompadour Hairdress
2165 Hiway 101—Lomita 590

Viva's Beauty Salon

VIVA JOHNSON, Owner
1702 25th St. Harbor City
Phone Lomita 1016
Machineless Waves—\$5.00
Permanent Waves \$2, \$3 and \$5
Open Thurs. Even. by Appointment

Where to Eat

SOUTHERN INN

NEW MANAGEMENT
SINCE OCT. 1ST
SOUTHERN STYLE
HOME COOKED MEALS
(Full Course) — 60c
40c — 50c — 60c
DAILY 5 TO 8 P. M.
SUNDAY—CHICKEN and STEAK DINNERS
ROOMS — BOARD
CLEAN ROOMS EACH WITH RUNNING WATER, INNER-SPRING MATTRESSES.
REASONABLE RATES
TRY US
1918 Cabrillo Tor. 542

Meadow Park Dairy

DAIRY FRESH
ALL PURPOSE CREAM
WHIPPING CREAM
22601 Hawthorne Blvd., Redondo 5123

SHORTY'S FISH MARKET

FRESH FISH DAILY
1727 Hiway 101, Lomita

Barbers Classification

RINK'S Barber Shop

1311 CABRILLO—TOR.

AMERICAN BEAUTY SHOP

EULA THOMAS, MGR.
FOR A LOVELY YOU!
A. CLAROL SHAMPOO OIL TINT, IN RECONDITIONS AS IT TINTS, ALL IN ONE!
1511 Cabrillo Tor. 328

AVON PRODUCTS

PRE-CHRISTMAS SPECIALS
EFFECTIVE UNTIL NOV. 25TH
Sachets 5c, Toilet Water 20c, Talc (family size) 8c, Dusting Powder 10c.
SMALL GIFTS FOR CHRISTMAS
Jasmine Soap, 3 cakes—35c
Hand Cream 3c, Bath Salts 4c
SUPER SPECIAL
SONNET TOILET WATER 20c
WITH GOOD ORDER
GIFTS BY AVON
MRS. FLORENCE MARSHALL
29528 So. Normandie Tor. 409

CHARLOTTE'S BEAUTY NOOK

IN WALTERIA
PERMANENT WAVES \$2-43-35
GENERAL BEAUTY WORK
24051 Nece Ave.

COQUETTE BEAUTY SHOP

Machineless Waves—\$3 and \$5
SOFT WATER SHAMPOO
FRANK POSTER SCALP TREATMENTS
2327 Torrance Blvd. Tor. 200.

HAZEL JESSEN

(15 YEARS EXPERIENCE)
WILL BE AT
RAY'S BEAUTY SHOP
1302 SARTORI AVE.
THURS., FRI., SAT. OF EACH WEEK
Other Time By Appointment
THANKSGIVING SPECIAL
REG. \$4.50
PERMANENT \$2.50
Phone Tor. 438

Marge's Beauty Shop

1834 Cabrillo, Tor. 265
PERMANENT WAVES—\$1.95 up
HAIR TINTING
FRENCH BRAIDING
REASONABLE PRICES
Marge Bayless, owner and operator

MARCELLA'S

BEAUTY SALON
SPIRAL PERMANENT WAVE, MACHINE OR MACHINELESS.
FOR LONG HAIR—WHERE WAVES ARE PREFERRED
CLOSE TO SCALP. NO OTHER METHOD GETS SO CLOSE.
24608 Narbonne Lom. 209

NITA'S BEAUTY BOX

Juanita Sullivan, owner
(Formerly of Vival's)
PERMANENTS—\$2.00 and \$3.00
MACHINELESS—\$2.50 and \$3.00
SHAMPOO, FINGERWAVE 50c
1834 Hiway 101 Lom. 429

TOP SOIL FOR SALE

EXCAVATING
LEVELING OF LOTS
SEE
P. S. GIATRAS
1700 Plaza Del Amo Tor. 558

NOTICE TO Property Owners

Why get stuck in the mud, or eat dust in summer, when we will pave drive \$250 for as low as \$25.00! Also, badminton courts, Free estimates.
PHONE NEWMARK 12410

ALTER and ALTER

BUILDING CONTRACTORS
REPAIRS—ALTERATIONS
NEW WORK—CABINET WORK
Phone 841W or 81R
2022 Cabrillo Ave.

KEYSTONE LUMBER CO.

D. C. MacPherson (owner)
BUILDERS SUPPLIES
3190 So. Figueroa
Torrance 425-W

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Beauty Aids

WESTERN VILLAGE BEAUTY SHOP

OTHER TIME BY APPOINTMENT
SHAMPOO, FINGER WAVE 40c
OIL SHAMPOO, WAVE and COLOR RINSE—75c
PERMANENTS—\$1.25 up
Phone 1275 1853 Carson St.

Health—D.C. Way

Dr. Katherine F. Siekmann, D.C., Ph.D.
CHIROPRACTOR
HOURS 10 A. M. TO 5 P. M.
OTHER TIME BY APPOINTMENT
1307 Post Ave. Tor. 1090

Health Aids

YOU CAN ESCAPE!
The muscular pains, stiff joints, Rheumatism and colds by availing yourself of the baths followed by an alcohol rub and massage offered by Mrs. Jones of Redondo. These treatments are known to be very beneficial in treating these and many more common ailments, as well as ridding the system of acids.
CALL REDONDO 3881

Repair Service

BENNIE'S ECONOMY SHOE REPAIR

SHOES REBUILT AT VERY LOW COST
Next Door to Lomita Theater

BICYCLES & KEYS

REPAIRING OF ALL KINDS,
LAWN MOWERS, SHARP-ENED, SAWS FILED.
Torrance Cycle and Fix-It Shop
S. A. MYERS
1341 EL PRADO TOR. 382J

EXPERT SERVICE

ON ALL MAKES OF WASHERS, REFRIGERATORS AND RADIOS
WE USE FACTORY GUARANTEED PARTS
WE GUARANTEE YOU'LL BE SATISFIED.
FREE INSPECTION.
CALL LOMITA 1111 OR COME TO
2177 LOMITA BLVD., LOMITA

ATTENTIONS—cotton, kapok, in

needing repaired and recovered. 8 hour service. Ace Mattress Company, 1070 So. La Brea, Inglewood, Phone ORchard 7-5490.

Sewing Machines serviced by Singer representative.

Call Henry Weaver, San Pedro 531. Free repair estimate.

Building Materials

KEYSTONE LUMBER CO.

D. C. MacPherson (owner)
BUILDERS SUPPLIES
3190 So. Figueroa
Torrance 425-W

ALTER and ALTER

BUILDING CONTRACTORS
REPAIRS—ALTERATIONS
NEW WORK—CABINET WORK
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2022 Cabrillo Ave.

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Painting, Papering

PAINTING AND DECORATING
R. B. LEEDS, 2363 Mariposa Place, Phone Torrance 232.
PAINTING, Paperhanging wanted
T. J. Wilson, 2550 27th St. or Gen. Del. Torrance.

Plumbing

H. E. ARMSTRONG
(Torrance and County License)
PLUMBING
SEWER CONTRACTOR
2030 Hi-Way 101 Lom. 245

LOMITA PLUMBING SHOP

2412 Narbonne, Lomita 676.
DE LUXE FLOOR FURNACE THERMOLUX WATER HEATERS
(20 gal.) SPECIAL \$24.50
Tile Service—38v

C. H. CARTER

TILE CONTRACTOR
DRAINAGE—BATHROOMS AND GLAZING METHODS.
ESTIMATES GLADLY GIVEN
1604 Gramercy—Phone 154
Home Address
1004 Amopla—Phone 295

Cleaners Service

JORGENSEN'S